



FOR IMMEDIATE RELEASE

### **VETERAN FUNDRAISING EXECUTIVE REJOINS BARTON COTTON**

Baltimore, Maryland – May 25, 2010

Barton Cotton, the rapidly growing Baltimore-based company that specializes in the nonprofit sector, is pleased to announce that Karen Jones has rejoined their Fundraising Division. As the Vice President of Client Services, Karen will lead the Creative, Prepress and Client Services teams and report directly to Jim Moore, President and CEO of Barton Cotton.

Karen returns to Barton Cotton with more than 20 years of experience in the fundraising market. She had previously been a valuable member of the Barton Cotton management team in addition to managing the strategic direction for multiple large clients.

During her career, Karen has been an active member of the National Catholic Development Conference and the Direct Marketing Association.

#### **About Barton Cotton**

For the past 82 years, Barton Cotton, one of the nation's leading marketing firms, has proudly served over 150 high-profile, nonprofit organizations. With full-service capabilities including strategy, analytics, creative, affinity marketing, and production services, the company's business approach to fundraising has helped nonprofits increase their revenue and net income while growing their donor files.

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